

## YOUR DEVELOPMENT PARTNER

Wisconsin Business Development Finance Corporation (WBD) is a private, non-profit, member-based organization created to assist Wisconsin businesses gain access to capital, create jobs and promote community development through long-term, fixed-rate financing at a market-based interest rate.

WBD is one of the largest and most successful Certified Development Corporations in the nation with a loan portfolio in excess of \$400 million, a staff of over 35 professionals and seven locations throughout the state.

Each of the company's regional offices is staffed with experienced loan officers and credit analysts who have an excellent understanding of the funding needs of businesses and current knowledge of available financing options.

Partnering with Wisconsin financial institutions since 1981, over \$2 billion of community development projects have been funded, creating more than 64,000 jobs statewide.

WBD also works directly with other local, regional and statewide organizations that support non-profit businesses, venture capital initiatives and angel investor networks.

For complete information about Wisconsin Business Development Finance Corporation, please visit our website at [www.wbd.org](http://www.wbd.org).

**WISCONSIN**  
**BUSINESS DEVELOPMENT**  
FINANCE CORP.

## OFFICE LOCATIONS

### MADISON

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**800-536-6799**

**WISCONSIN**  
**BUSINESS DEVELOPMENT**  
FINANCE CORP.

## Economic Development Strategies & Solutions



Providing Access to Capital  
Providing Access to Opportunity

**WBD**

[www.wbd.org](http://www.wbd.org)

## STRATEGIES

### Needs Assessment

### Project Structure

- Attractive terms
- Affordable price
- Refinance options

### Loan Packaging

- Credit analysis
- Application preparation

### Identify Complimentary Resources

- Community
- Government

*"WBD has always been a great resource over the years. Their programs have been an instrumental part in allowing Park Bank customers to achieve their goals and/or grow their businesses."*

-Dave Mills  
Vice President - Business Banking  
Park Bank, Madison

## PROVIDING ACCESS

## SOLUTIONS

### U.S. Small Business Administration

- 504 loans
- 7(a) loan guarantees
- SBA express
- Pre-qualification loans

### Community Reinvestment Fund (CRF)

- Business loans
- NMTC business loans
- Equipment

### Wisconsin Department of Commerce

### Local Funding Sources

### Revolving Loan Funds

### USDA Rural Development

- B&I guaranteed loans
- Community facility loans

### WHEDA

- Guaranteed loans
- Linked deposit (LiDL)

### OUR MISSION STATEMENT

*Wisconsin Business Development Finance Corporation provides the knowledge, service and resources that foster economic development solutions to grow jobs, businesses and communities.*

## TO CAPITAL

## WHO WE SERVE

- Start-up & emerging businesses
- Established & growing businesses
- Financial institutions
- Economic development organizations

## WHAT WE PROVIDE

**Working with our partners, WBD tailors financing packages to meet customer needs in the following areas.**

- Real estate
- Machinery & equipment
- Furniture & fixtures
- Leasehold improvements
- Inventory
- Working capital
- Intangibles

*"Owning a business was a dream of mine for over two decades, and with an SBA loan and financial guidance from WBD, I was able to fulfill my lifelong dream."*

-Susan Bulgrin  
Culver's Restaurant  
Madison, Wisconsin

## TO OPPORTUNITY