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***Wisconsin Business Development
Announces
2009 Howard Ford Small Business Achievement Award***

Wisconsin Business Development is pleased to recognize Steve & Diane Reis and Ronald Butt, owners of Profile Finishing Systems, Inc. with the 2009 Howard Ford Small Business Achievement Award. The award will be presented to all three owners at the WBD Annual Meeting to be held November 19, 2009.

The award was named after Howard Ford, a founding member of the WBD Board of Directors, who had a long tenure with the Small Business Administration and recognizes Howard's spirit of small business assistance. That personal spirit and the achievements of growing businesses like Profile Finishing Systems, Inc. are the elements that will help keep Wisconsin working.

Profile Finishing Systems, Inc. was created in 2000 to provide "in-house" surface cleaning, preparation and finishing services for manufacturers and paper-related companies in the Fox Valley who were looking to outsource those tasks. Steve and Diane Reis also founded Coatco Enterprises, Inc. in 1990 and both companies share a newly expanded facility in Kaukauna, WI.

Over the years, Profile Finishing has built a strong customer base through its ability to customize their facilities to meet project requirements while maintaining quality and safety. With climate-controlled state of the art facilities all under one roof, the company can provide quick turnaround on every project. Since 2003, Coatco and Profile have continued to grow together by meeting increased customer demand and in the process have contributed to community growth through the addition of 38 new jobs in the Kaukauna and Waukesha areas.

Since 1981, WBD has been partnering with Wisconsin financial institutions and is proud to have funded more than \$1.5 billion of community development projects, creating more than 25,000 jobs statewide. Over the years, WBD has developed expertise in finding solutions and strategies for small businesses looking to grow. WBD employees, located in eight offices across the state, take a personal interest in each customer doing their part to keep Wisconsin working.

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